



OULU
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Capital of Northern Scandinavia

2.11.2012 Moscow

Matti Pennanen, Mayor, City of Oulu





Connections



Oulu, Capital of Northern Scandinavia

*Oulu region has 250 000 residents.
Largest center of the northern regions in Scandinavia.*

- *educational and cultural center*
- *trade and finance center*
- *logistics center*
- *center of experience*



The average age of the residents is 34,5 years

- *Oulu has the youngest population in Europe*
- *New creative atmosphere*
- *High level of education*
- *Oulu university and Oulu university of applied sciences:
about 30 000 students*

A good basis for building the future!

A photograph of two young women in the foreground, smiling and clapping. The woman on the right has blonde hair and is wearing a white shirt with a black strap over her shoulder. The woman on the left has dark hair and is wearing a black top. In the background, a large yellow sign lists various university departments in Finnish and English, with arrows pointing to the right. The departments listed are: mikroskopian ja nanoteknologian keskus (center of microscopy and nanotechnology), päärakennus / saalastinsali (main building / auditorium hall), sähkö- ja tietotekniikan osasto (department of electrical and information engineering), Thule-instituutti (Thule institute), tietohallinto (information services), teknillisen tiedekunnan hallinto (faculty of technology administration), tiedekirjasto telius (science and technology library telius), and ttk / matematiikka (ttk / mathematics library).

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- # Oulu University
- ✓ 2nd largest University in Finland
 - ✓ 15 000 students
 - ✓ 6 faculties:
 - ❖ Humanities
 - ❖ Education
 - ❖ Science
 - ❖ Medicine
 - ❖ Economics
 - ❖ Technology



PAPER

kemira

CHEMISTRY

**OUTO
KUMPU**

STAINLESS
STEEL

BOTNIA

FOREST

RUUKKI

STEEL

Strong basic industry



More than 600 High Tech Companies operate in Oulu
- more than 10 000 positions in Technology sector

More than 200 Global Companies



TECHNOPOLIS: SPACE AND SERVICES THAT SUPPORT SUCCESS

Headquarters in Oulu



Technopolis

Company

IN SUPPORT OF
YOUR SUCCESS

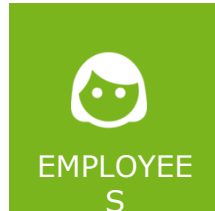


TECHNOPOLIS PLC

- Strongly growth-oriented, internationalizing, profitable listed company
- Established over 30 years ago
- The business idea is to offer premises and services that support the success of companies
- Develops and owns its premises. In-house personnel actively take care of their customers
- The customers include over 1,400 companies and organizations with round 22,000 employees
- Technopolis offers modern business environments where companies can focus on their own core competence

Solutions

FOR THE BEST FOR
YOUR COMPANY



TECHNOPOLIS CONCEPT

- Combines flexible space and versatile Space, Business and Employees related services into a operating environment that supports success
- Supports customers' growth and internationalization
- Helps make operations more efficient, trimming costs and reducing environmental loads
- Facilitates local and international networks

A photograph of a modern, multi-story office building with a glass facade and red structural elements. The word 'TECHNOPOLIS' is visible in blue letters on the top of the building. In front of the building, several flags are flying on poles. The sky is clear and blue.

Technopolis in St. Petersburg Pulkovo 1

Excellent location next to the international airport.

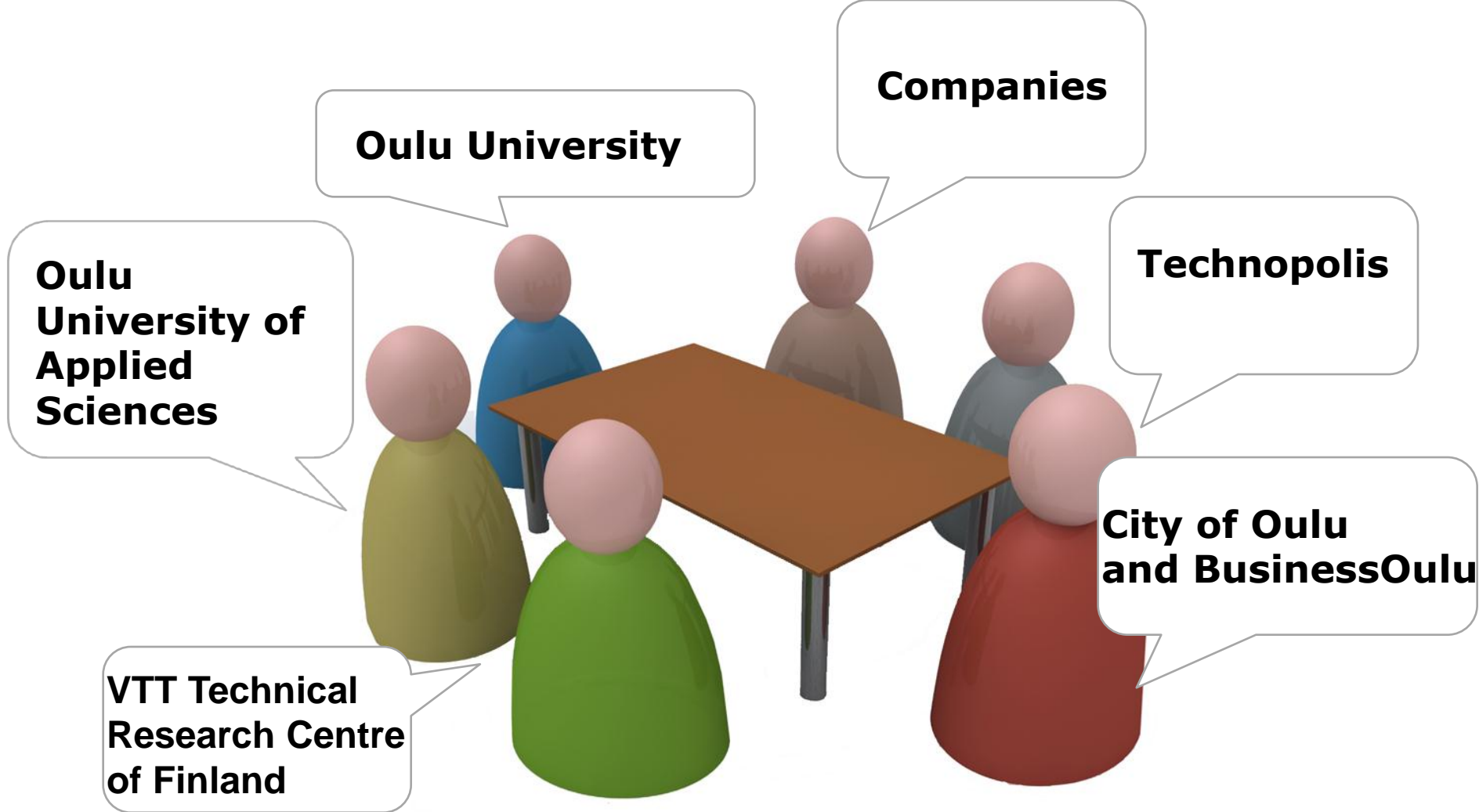
Phase I (24.000m²) was completed in 2010. First clients in June 2011.

Commercial success, at the moment fully booked.

Phase II (23.000m²) in course of construction, will open to clients in fall 2013

Oulu Innovation Alliance

- Oulu-based course of action is open to cooperation and trust
- Regional actors have common goals
- The City of Oulu collaborates with the university, the university of applied sciences, research institutes, companies and Technopolis.



Innovation Alliance:

- a common goal
- confidence in the development of the area



Oulu - Moscow - opportunities for collaboration

Oulu hopes for closer cooperation with Moscow :

- academic and educational cooperation
- Ict-experts, wireless talent in Oulu
- Logistic connections important: Moscow – Oulu – Northern-Norway -flight
- Tourism in Oulu Region: Gateway to Lapland
- Invest in Oulu
- Mining and minerals sector, the opening of new opportunities for Russian companies



CNBC Tech Edge October 10, 2012



FORTUNE

Fortune September 19, 2012



Oulu ranked to global top 7 in 2012

The future of Europe is in the North

- Investments
130,000 BLN €

Thank you!

