



OULU
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Capital of Northern Scandinavia

2.11.2012 Moscow

Matti Pennanen, Mayor, City of Oulu







The average age of the residents is 34,5 years

- *Oulu has the youngest population in Europe*
- *New creative atmosphere*
- *High level of education*
- *Oulu university and Oulu university of applied sciences: about 30 000 students*

A good basis for building the future!



Oulu University

✓ 2nd largest University in Finland

✓ 15 000 students

✓ 6 faculties:

- ❖ Humanities
- ❖ Education
- ❖ Science
- ❖ Medicine
- ❖ Economics
- ❖ Technology



STORAENSO
what paper can do

PAPER

kemira

CHEMISTRY

**OUTO
KUMPU**

STAINLESS
STEEL

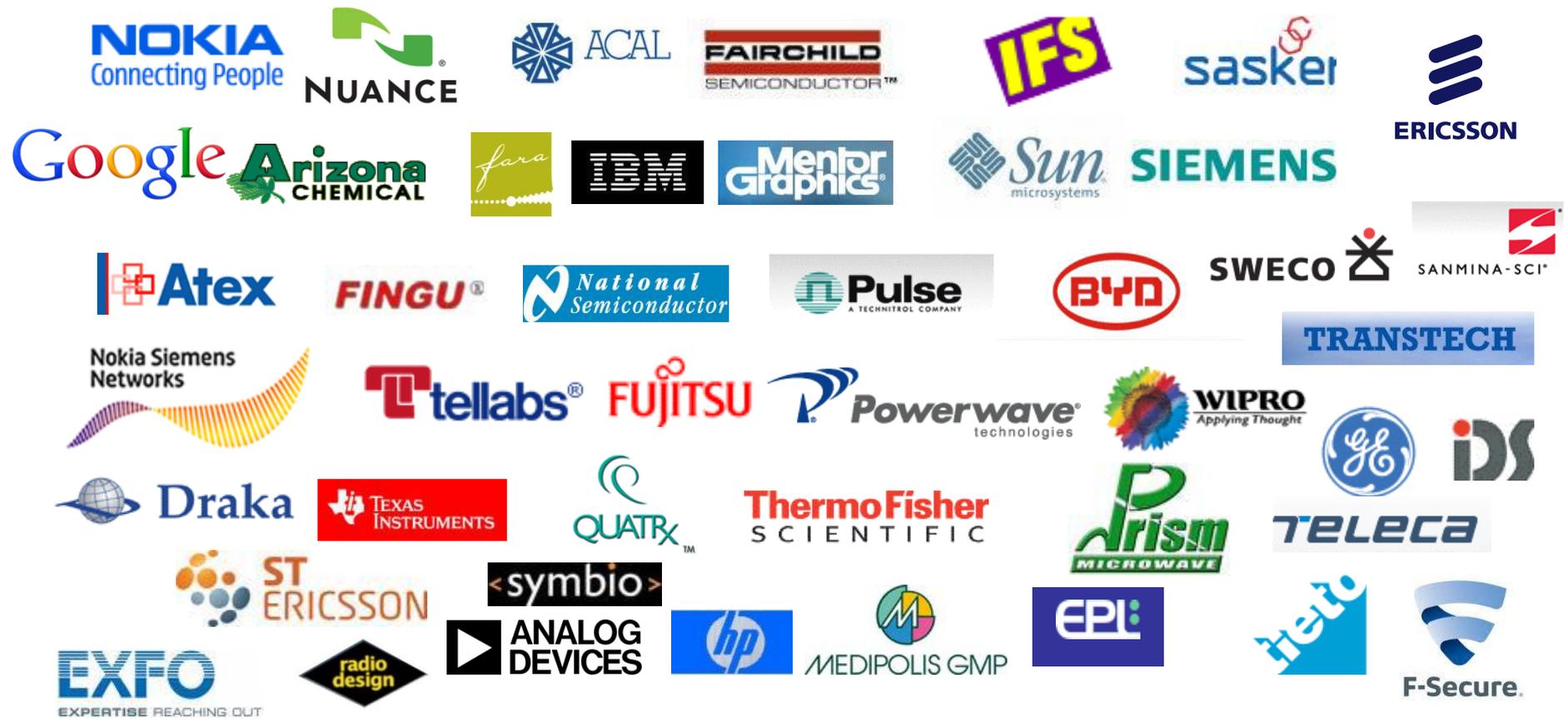
BOTNIA

FOREST

RUUKKI

STEEL

Strong basic industry



More than 600 High Tech Companies operate in Oulu
 - more than 10 000 positions in Technology sector

More than 200 Global Companies



Company

IN SUPPORT OF
YOUR SUCCESS



TECHNOPOLIS PLC

- Strongly growth-oriented, internationalizing, profitable listed company
- Established over 30 years ago
- The business idea is to offer premises and services that support the success of companies
- Develops and owns its premises. In-house personnel actively take care of their customers
- The customers include over 1,400 companies and organizations with round 22,000 employees
- Technopolis offers modern business environments where companies can focus on their own core competence

Solutions

FOR THE BEST FOR
YOUR COMPANY



TECHNOPOLIS CONCEPT

- Combines flexible space and versatile Space, Business and Employees related services into a operating environment that supports success
- Supports customers' growth and internationalization
- Helps make operations more efficient, trimming costs and reducing environmental loads
- Facilitates local and international networks

A modern, multi-story office building with a glass facade and red accents. The word "TECHNOPOLIS" is visible on the top of the building. In front of the building, several flags are flying on poles. The sky is clear and blue.

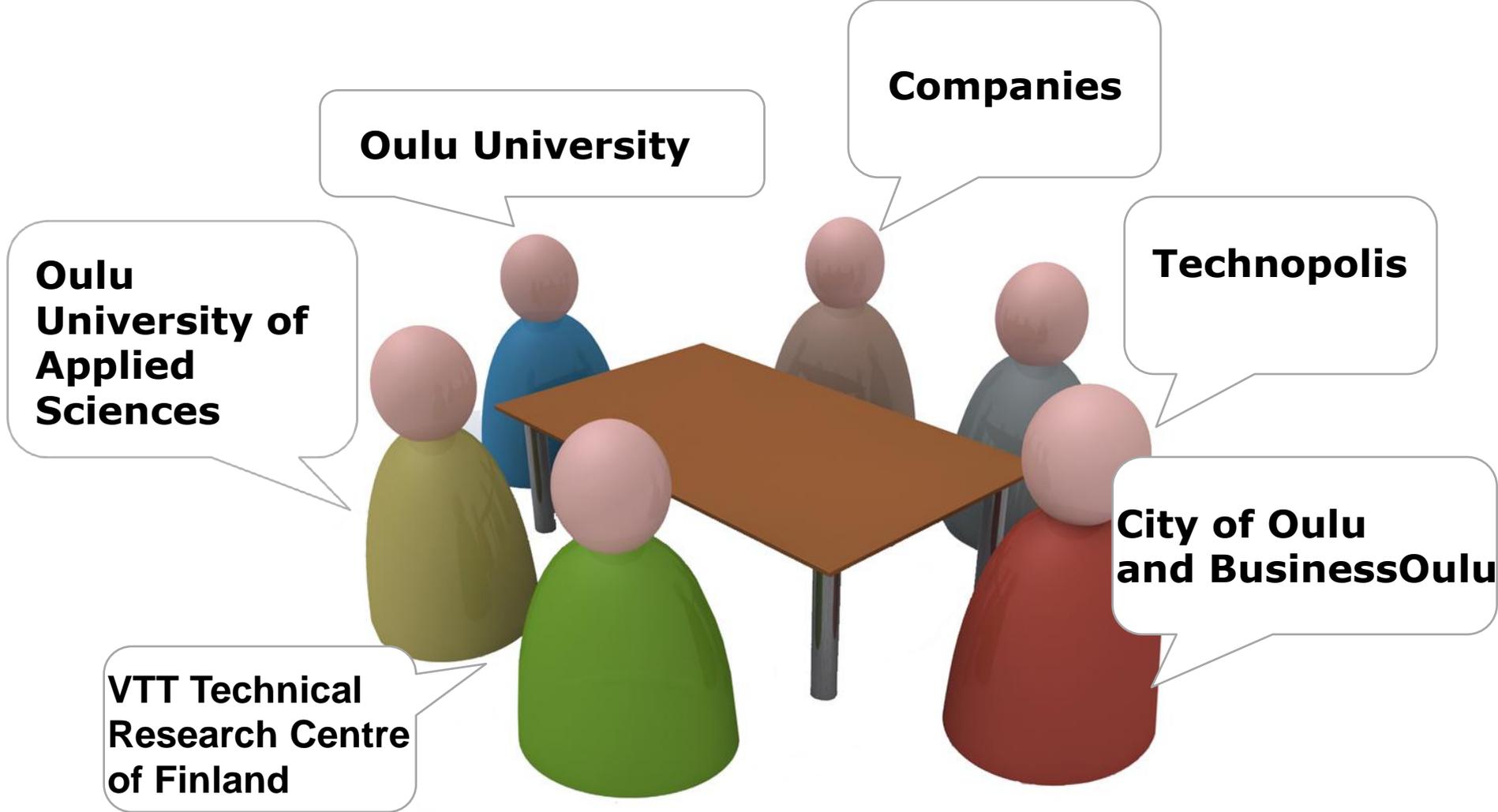
Technopolis in St. Petersburg Pulkovo 1

Excellent location next to the international airport.

Phase I (24.000m²) was completed in 2010. First clients in June 2011.

Commercial success, at the moment fully booked.

Phase II (23.000m²) in course of construction, will open to clients in fall 2013



Innovation Alliance:

- a common goal
- confidence in the development of the area



CNBC Tech Edge October 10, 2012



FORTUNE

Fortune September 19, 2012



Oulu ranked to global top 7 in 2012



The future of Europe is in the North

- Investments
130,000 BLN €

Thank you!

