



MULTIPLE-FACTOR EVALUATION OF INNOVATIVE PROJECTS AS AN INSTRUMENT OF MAKING CORRECT INVESTMENT DECISIONS

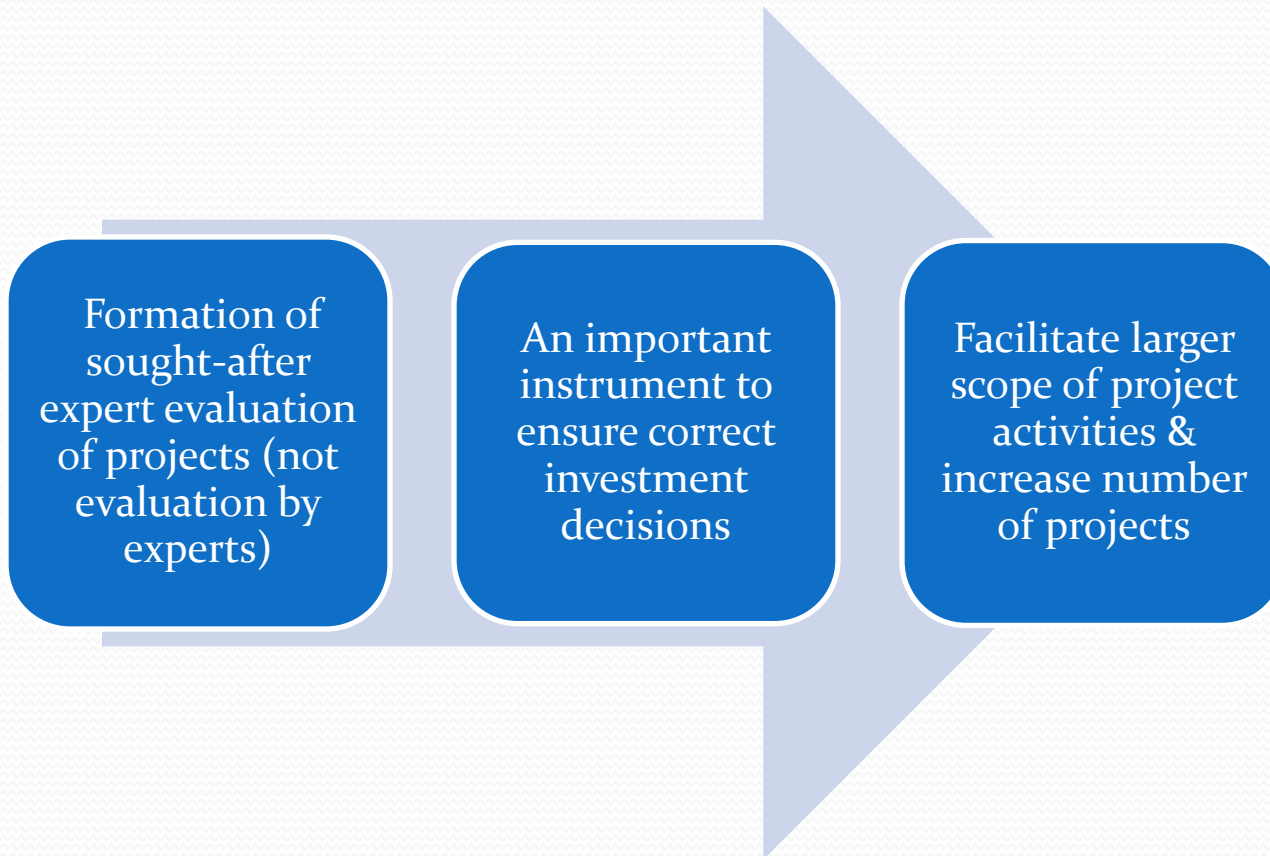
**INNOVATION CENTER OF THE HIGHER SCHOOL OF ECONOMICS
(HSE INNOVATIONS Ltd)**

**Moscow School of Management SKOLKOVO
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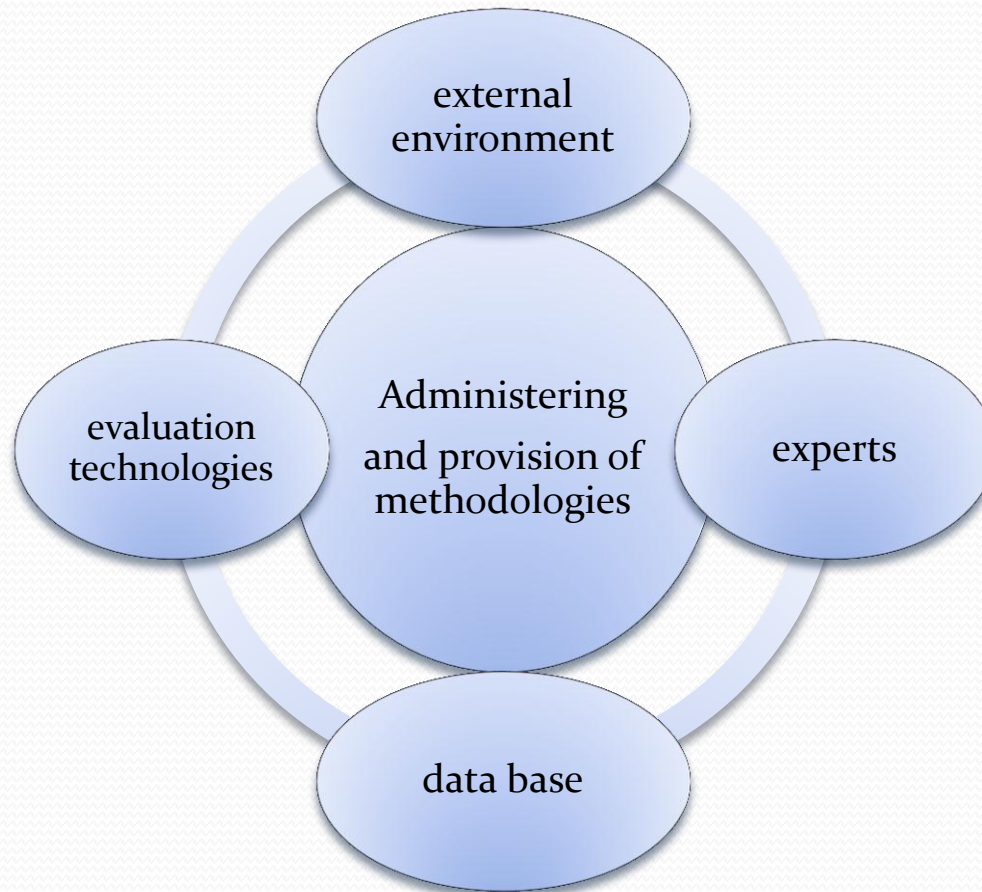
Multiple-factor evaluation of innovative projects includes:

1. Express evaluation of innovations
2. Multiple-factor evaluation
3. Adjustment and upgrading of project parameters

FUNCTIONAL PURPOSE



POSITIONING





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Thank you for your attention!

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