

MULTIPLE-FACTOR EVALUATION OF INNOVATIVE PROJECTS AS AN INSTRUMENT OF MAKING CORRECT INVESTMENT DECISIONS

INNOVATION CENTER OF THE HIGHER SCHOOL OF ECONOMICS (HSE INNOVATIONS Ltd)

Moscow School of Management SKOLKOVO February 22, 2012

Multiple-factor evaluation of innovative projects includes:

- 1. Express evaluation of innovations
- 2. Multiple-factor evaluation
- 3. Adjustment and upgrading of project parameters

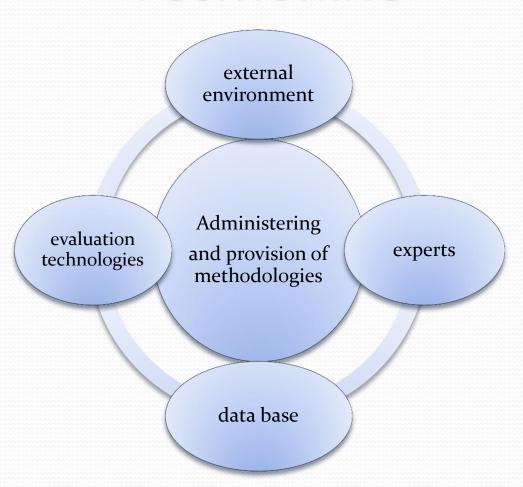
FUNCTIONAL PURPOSE

Formation of sought-after expert evaluation of projects (not evaluation by experts)

An important instrument to ensure correct investment decisions

Facilitate larger scope of project activities & increase number of projects

POSITIONING





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Thank you for your attention!

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