

The Ontario, Canada Collaboration Model for Entrepreneurial Innovation

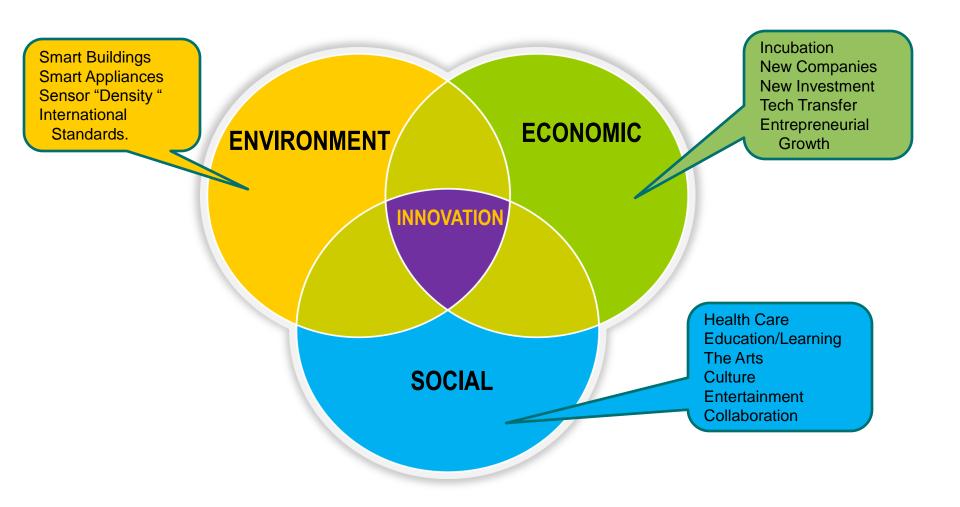
Public/Private Sector Partnerships - (P3) for Incubators and Accelerators

Skolkovo: Innovative Entrepreneurship and Industry February 22, 2012



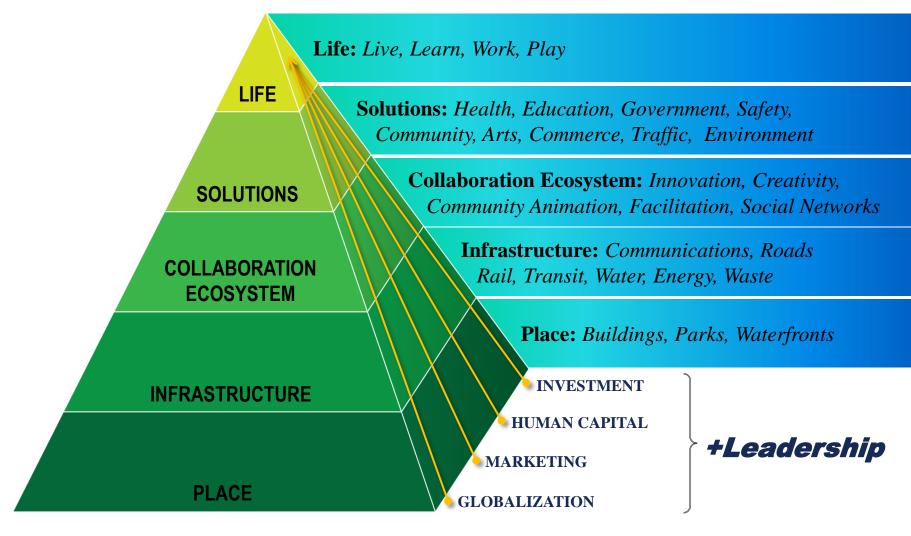
Context

High Level Focus of Intelligent/Smart Communities



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The High Level Elements of a Smart City: Intelligent Community Open Architecture: *i-COA*®



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Many P3s in ONE: Ontario Network of Excellence





What does MaRS do?

MaRS is a **non-profit innovation centre** connecting science, technology and social entrepreneurs with business skills, networks and capital

Mission

MaRS helps to create successful global businesses from Canada's science and technology

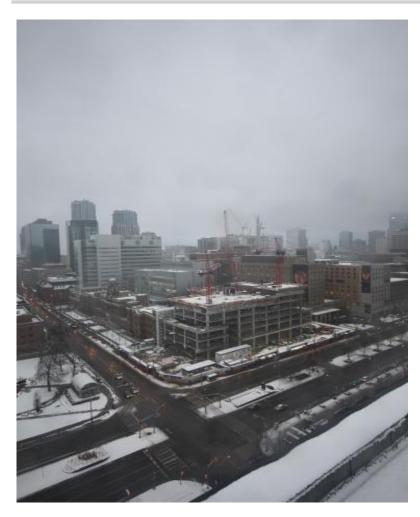
Who we Serve

Early stage science and technology ventures and innovative social purpose businesses

Measure of Success

Job and **wealth creation** for the economy

MaRS – Today and Tomorrow

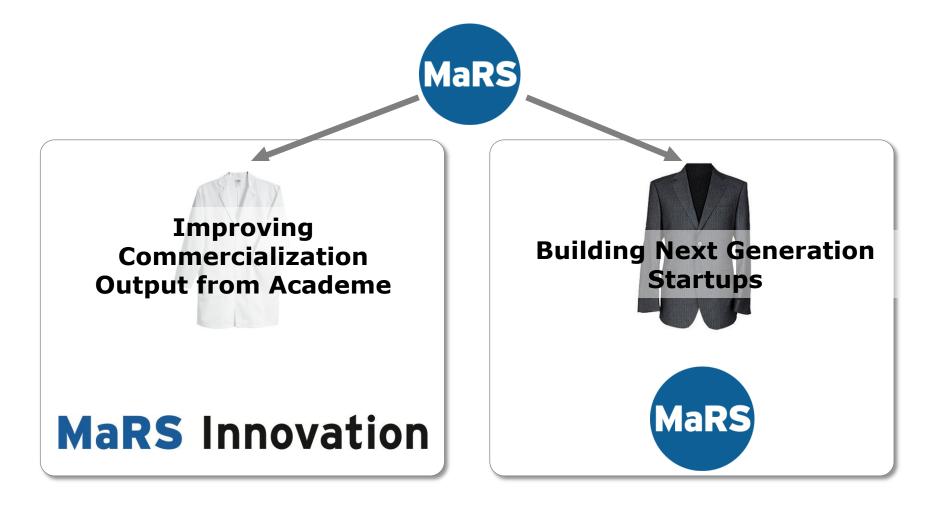


Webcam of Today



Phase Two Tomorrow

MaRS Dual Mandate - Driving Wealth



Collaborate to Compete!

-icensing & Industry Co-development

MaRS Innovation

Single Commercialization Storefront for Toronto's Academic Institutions

Start-ups



Business Accelerator for Ontario's Emerging Companies

Member Institutions



University Health Network

Sunnybrook





Blorview KIDS REHAB



























Entrepreneurs from across Ontario and the country

MaRS - Building Growth Companies

Business Advice and Mentorship

Advisors Volunteers

Education and **Insight**

Entrepreneurship Education
Market Research
Thought Leadership

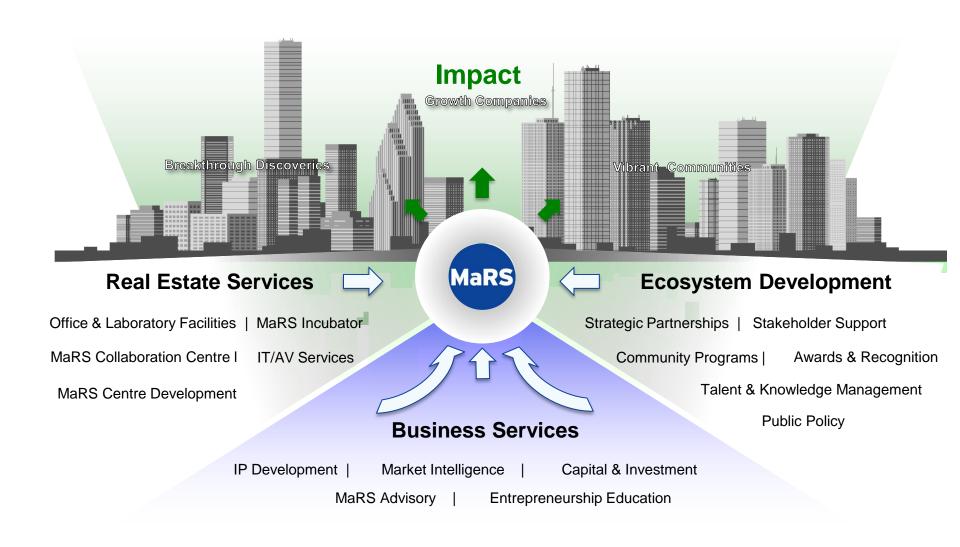
Access to Capital

Angels
Venture Capital
Corporations
Government Programs
Foundations

Networks, Talent, Customers and Partners

Programs for High Growth Ventures, Policy Initiatives, and Special Projects

Economic and Social Impact



Thank You