



Program

International Medical Technology Innovation Conference¹

DAY 1 (Monday, April, 2nd)

OPENING REMARKS

9:30-10:00am

[Oleg Alekseev](#), Vice President and COO, Education and Research, “Skolkovo” Foundation
[David Cassak](#), Vice President, Managing Director, Medical Devices, Elsevier Business Intelligence
[Steven Levin](#), Editor-in-Chief, Medical Devices, Elsevier Business Intelligence
[Milena Adamian](#), MD Founder and Executive Director, Life Sciences Angel Network

KEYNOTE

10:00-10:20am

State of Healthcare and Medical Innovation in Russia

[Veronika Skvortsova](#), MD Deputy Minister, Ministry of Health and Social Development of the Russian Federation

Global Outlook for Medical Technology

10:30-11:00am

[Jonathan Fleming](#), Partner Oxford Biosciences, Senior Lecturer, MIT Sloan School of Business, Harvard Medical School

Information Technology Outbreak in Healthcare

11:00-11:30am

[Esther Dyson](#), Investor, entrepreneur and philanthropist focused on breakthrough innovation in healthcare, government transparency, biotechnology, digital and space technology

COFFEE BREAK AND NETWORKING

11:30-11:45am

PANEL #1: Getting Started: Idea, University, Angels

11:45am-12:25pm

Interviewer – Steve Levin

- [Alan Paau, PhD](#) Exec. Director & Vice Provost for Technology Transfer & Economic Development, Cornell University
 - [Carla Kikken-Jussen](#), CEO - Global CRO, MediTech Consultants (Netherlands)
 - [Milena Adamian](#), MD Life Sciences Angel Network, New York, NY
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PANEL # 2: Incubators and Accelerator Models

12:30-1:15pm

Moderator/Interviewer – David Cassak

- [Hanson Gifford](#), The Foundry (premier MedTech Incubator, Palo Alto)
- [Leslie Ziegler](#), Co-founder, RockHealth, Healthcare IT Incubator (San Francisco, CA)
- [Tim Lenihan](#), MD Start

¹ Note: this program is subject to minor change



LUNCH BREAK

1:15-2:00pm

PANEL #3: How to Raise Money from VCs

2:00-3:00pm

Interviewer – Steve Levin, Elsevier

- [Oleg Svintsitsky](#), Russia Technology Partners
- [Leonid Boguslavsky](#), RuNet Holdings, Russia
- [Artiom Yukhin](#), Troika Capital Partners, Russia
- [Olivier Litzka](#), Edmond De Rothschild Investment Partners, France
- [Nimesh Shah](#), Domain Associates, US

COFFEE BREAK AND NETWORKING

3:00-3:15pm

PANEL #4: How to Build Great Medical Device Company

3:15-4:15pm

Moderator/Interviewer – David Cassak

- [Casey McGlynn](#), top Medtech attorney at Wilson Sonsini Goodrich & Rosati (Palo Alto, CA)
- [Antoin Papernick](#), Sofinnova Ventures (Paris, France)
- [Richard Geoffrion](#), CEO, Mitralign, serial entrepreneur
- [Dennis Whar](#), CEO, Lutonix (now St.Jude Medical)
- [David Feygin](#), Global Director of Strategic Innovation, Becton Dickinson

CASE STUDY #1: Invatec: Build, Grow and sell it (to Medtronic)

4:15-4:45pm

Interviewer – Steve Levin

- [Andrea Venturelli](#), Co-founder of Invatec (now Medtronic)
- [Rick Geoffrion](#), former COO, Invatec

CASE STUDY #2: Paradigm Shift in Healthcare

4:45-5:45pm

Interviewer – Esther Dyson

- [Benjamin Wolin](#), CEO, EveryDay Health
- [Esther Dyson](#)

COCKTAIL HOUR: MENTORS & DRINKS

5:45pm



DAY 2 (Tue, April 3rd)

PANEL#1: Building Successful MedTech Cluster: Irish MedTech Model

9:30-10:30am

Interviewer – David Cassak, Elsevier

- [Daniel O'Mahoney](#), partner at Seroba -Kernel Ventures (Dublin, Ireland)
- [Paul Gilson](#), founder of Novate, serial entrepreneur
- [Jim Greene](#), founder, Apica Cardiovascular
- [Brian O'Neill](#), Enterprise Ireland - Government agency responsible for development & growth of Irish enterprises globally

COFFEE BREAK AND NETWORKING

10:30-11:00am

CASE STUDY # 1: PVT (Percutaneous Valve Technologies)

11:00-11:45am

Interviewer - Steve Levin, Elsevier

- [Stan Rabinovich](#), VP, Advanced Technology at Edwards LifeSciences (co-founder of PVT)
- [Yuval Binur](#), Orchestra Medical Ventures, early investor in PVT

LUNCHTIME WORKSHOPS

12:00-1:30pm

3 tracks (physician, entrepreneur, investor)

- **Physician Track – Turn Idea Into Prototype** (understanding clinical need, IP, engineering) - *Milena Adamian, MD, Hanson Gifford, Dennis Wahr, MD*
- **Entrepreneur Track – Build a Company Lego Style** (assemble team, raise funds & more)
Rick Geoffrion, Casey McGlynn, Carla Kikken, Benjamin Wolin – *David Cassak*
- **Investor Track – How VCs Look at Start-Ups, a Candid Perspective**
Yuval Binur, Daniel Mahoney, Antoine Papernik, Leonid Boguslavsky – *Steve Levin*

COFFEE BREAK AND NETWORKING

1:30-1:45pm

PITCH PARADE (10-15 Russian start-ups)

1:45-4:00pm

- **Expert Panel** - OpUS, Russian & US VC: Alan Paau, Hanson Gifford, Esther Dyson, David Feygin (BD), Casey McGlynn (WSGR), Milena Adamian, MD and more

CLOSING REMARKS

4:00pm