



Moscow International Forum for Innovative Development «Open Innovations»

Oct.31-Nov.2,2012

**Moscow
ExpoCentre**

Organisers



open innovations

moscow international forum
for innovative development

With support of the Government of
the Russian Federation

Moscow City Government

www.mos.ru



The Skolkovo Foundation

www.sk.ru



VNESHECONOMBANK

Vnesheconombank

the Bank for Development

www.veb.ru



RVC

www.rusventure.ru



RUSNANO

RUSNANO

www.rusnano.com

Chairman of the Forum's Steering Committee



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Vladislav Surkov
Deputy Chairman,
Government of the
Russian Federation

«Our ambition is to transform Russia into an international research hub, a leader in high-tech industry.

In achieving this goal we are not merely driven by prestige but mostly by needs to stimulate economic growth and to make our way to prosperity.

This is why the Open Innovations Forum is not only a venue for discussions with our foreign partners but also an important event to achieve practical goals in a form of research and development projects, advanced technological solutions, and positioning of our intellectual products on the global market»

First Time in Russia:



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- Global discussion venue
 - Leading international experts
 - Responding to global challenges
- Demonstrating breakthrough technologies
- Supporting innovative ecosystems
- Developing international cooperation

Goals



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for 3 days of the Forum

4000
participant

300
speakers

60
events

- Exchange practical ideas in the field of technologies, financing vehicle and management of high-tech projects, and forecasting methods of innovative evolution
- Create new instruments for international cooperation in the field of innovations
- Involve executive officers of national governments, international corporations, and representatives of scientific community in a dialog on strategic partnership

Audience



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Business
and Innovative
Community

Scientific
Community

Russian Federal and
Regional
Governments

New opportunities for all participants of innovative process

Presenting promising
developments, new
technologies and services

Getting to know advanced
research and international
best practice

Establishing efficient
interaction between business
and government

Access to governmental
tools to support
innovative business

Expert examination of
proprietary scientific
research to meet business
needs

Supporting business institutes
as key components underlying
economic growth

Developing human
resource potential

Demonstrating efficient
packaging principles for
innovative products and
solutions

Exchanging experience with
major innovation centers

Forum Program

October 31 - November 2, 2012



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Day 1

October 31, Wed.

World in 2030: Challenges, Vision, Opportunities

Impact of innovation technologies on the human development – what the world will be in 10-15 years?
Factors and practice of innovation jump

Day 2

November 1, Thu.

Technologies that Change the World

Analyzing novel directions for science and technology in various industries. Speakers will discuss key directions for development of technological innovations

Day 3

November 2, Fri.

International Expert Evolution of Russian Development Institutes

An international expert group will discuss the working results of Russia-based development institutions

Exhibition Open Innovations Expo 2012

31.10-03.11



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Exhibitors at the Open Innovations Expo include leading companies in the high-tech economy. For the first time this exhibition will bring together project originators, customers, experts, and potential investors at a single venue.

EXHIBITION SECTIONS

World-changing Technologies

- Electronics
- Robotics
- Engineering
- Nanotechnologies
- Green Technologies and Alternative Power Sources
- IT Telecom
- Medicine and Biotechnologies
- Infrastructure of Present-day Megalopolises

Territories of Innovations

- Innovation demand center.
Russian Federation Administrative Subjects
- Nation-based innovation systems

Innovation Development Infrastructure

- Investment tools for innovation economy: venture funds, seed funds, business angels, direct investment funds;
- Technology parks, special implementation zones, business incubators, collective access centers, regional development programs
- R&D, Educations

Special Events

- Project Fair
- Innovation and Nanotechnologies:
Master classes at the Exhibitions
- Presentation areas for packaged innovation projects
- Youth Forum Program

Sponsorship Opportunities



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Your sponsorship with the Forum creates vast opportunities to position your corporate brand since the event is receiving wide coverage in major business profile and industry-level mass media, and enjoys a large-scale promotion campaign.

•Which companies will find sponsorship interesting?

- Companies interested in strengthening their leading positions
- Enterprises which are looking for new technologies: improve existing production processes; enhance their competitive standing

Advantages of Forum Sponsors:

- Promo campaign using different promo tools (printed media, websites, social networks, news mailings, official documents)
- Opportunity to establish business contacts with representatives of the Russian and foreign business, political and scientific elite
- The name of the company as an innovative process participant will provide positive association

To participate in the Forum we invite:

- top management of leading corporations
- heads of start-up projects
- technology developers and experts
- representatives of venture funds
- development institutions and authorities



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