**Filled in form is to be sent to** **opskolkovo@dlcom.ru** **with an indication ”Seed Forum” in the subject-field of the email message. Deadline: Tuesday, 18 September.**

**REGISTRATION FOR:**

( ) SEED FORUM IN MOSCOW 18 DECEMBER

( ) FOR SEED FORUMS ABROAD

Please select maximum three. Please indicate your priority in figures (top priority – 1, lower priority – 2, least priority – 3):

Seed Forum\* events abroad:

( ) Tallinn October 9, Swissotel Tallinn

( ) Helsinki October 30, Nordea Bank headquarters Helsinki

( ) New York City November 6, Scandinavia House Park Avenue

( ) London November 22, EBRD Board Room

( ) Dubai November 27, Dubai Silicon Oasis

( ) Kiev December 11, UCCI headquarters

( ) Singapore January 10, 2013, Marina Mandarin

\* Other Seed Forum events: [www.seedforum.org/calendar](http://www.seedforum.org/calendar) please indicate, if other than above are of key importance to you.

**DESCRIPTION OF THE COMPANY**

|  |  |
| --- | --- |
| Company Name: |  |
| Industry sector |  |
| Time of foundation (month and year) |  |
| CEO |  |
| Mobile |  |
| Office phone |  |
| E-mail |  |
| Web |  |
| Postal address |  |
| ZIP |  |
| City  |  |
| Country: |  |

**DESCRIPTION OF BUSINESS AND MARKET** (should not exceed 50 words each)

|  |
| --- |
| Short description of the business / product / service |
| Why will your team succeed in making this company a success? |
| What is the market need / business opportunity? (describe market size, customers, competitors etc)  |
| What are the competitive advantages?  |
| What is unique? How can the intellectual property be protected ?  |
| What is the status of the project (product development, sales, partnerships etc?) |
| Describe the most important milestones for the company  |
| What is your business model? (How will you earn your money? What is your profit margin?) |
| What are your main value drivers?  |
| Describe the use of the required capital |

**MARKET PENETRATION**

**Anticipated timeline for rollout in different markets**

|  |  |
| --- | --- |
| **Period / year** | **Country / region** |
|  |  |
|  |  |

**FINANCIAL DATA**

|  |  |
| --- | --- |
| Current capital need: |  |
| Current equity : |  |
| Current share capital: |  |
| Number of shareholders: |  |
| Time of last share issue (month and year)  |  |
| Invested amount in the last issue: |  |
| Number of employees: |  |

**BUDGET (estimated figures in** EURO)

|  |  |  |  |
| --- | --- | --- | --- |
|  | ***This Year***  | **Next Year**  | **Year 3** |
| Revenue |  |  |  |
| Profit (before tax) |  |  |  |
| Equity |  |  |  |
| Number of employees |  |  |  |
| Capital need |  |  |  |

**CORE TEAM**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Title** | **Invested time in the company** (Full time, part time, consultant, board)  | **Ownership (%)** |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

**SHORT PRESENTATION OF THE CORE TEAM PARTICIPANTS**

**(mini CV – 1 per person in the management)**

|  |  |
| --- | --- |
| A) Name and birth date |  |
| Relevant work experience  |  |
| Education |  |
| Relevant experience as founder / entrepreneur / part of entrepreneurial team / project management / board membership etc. |  |

|  |  |
| --- | --- |
| B) Name and date of birth |  |
| Relevant work experience r  |  |
| Education |  |
| Relevant experience as founder / entrepreneur / part of entrepreneurial team / project management / board membership etc.  |  |

Disclaimer:

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